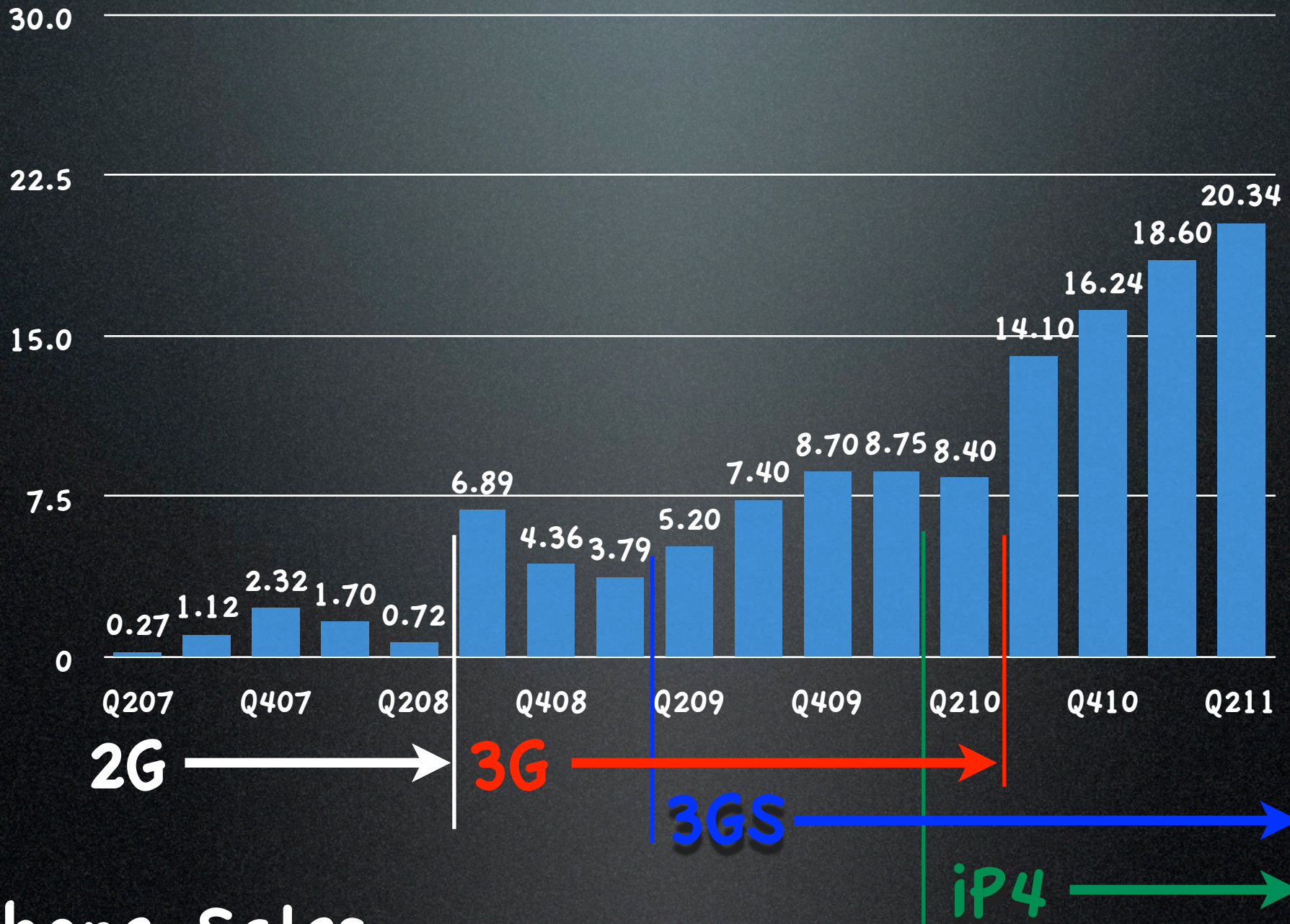


The 411 on the iPhone



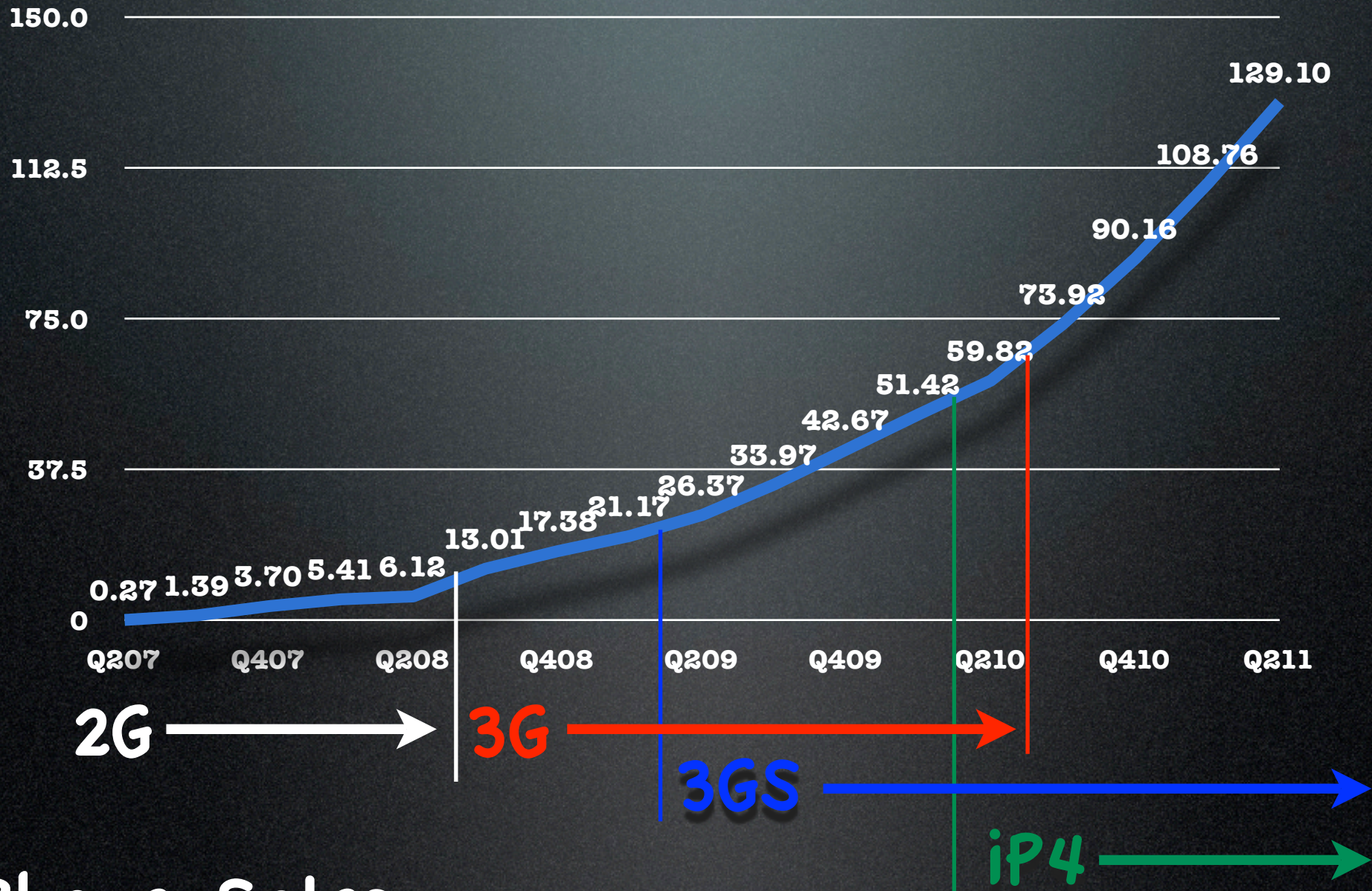
Rob Walch

Sales per Quarter (Mil)



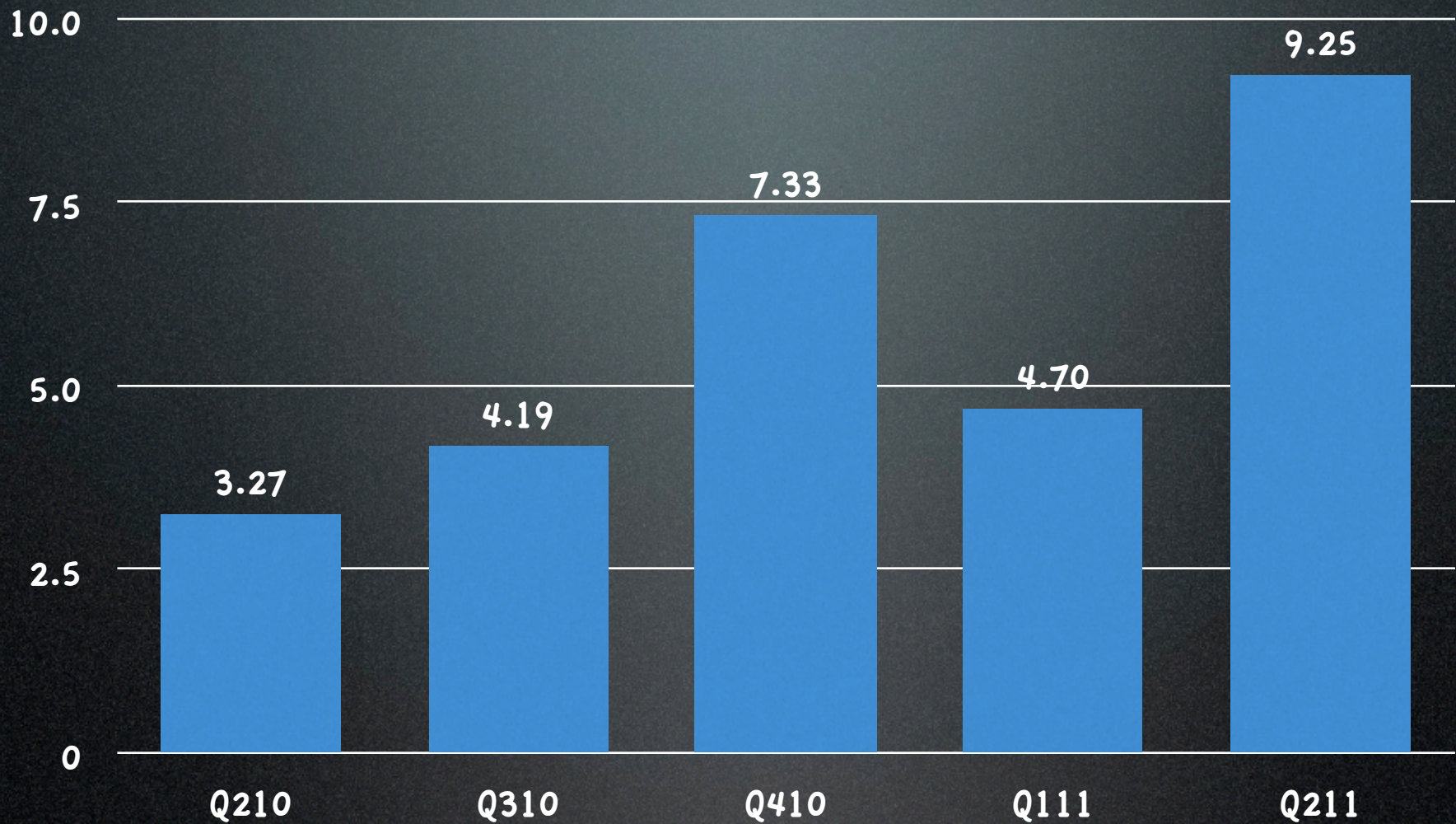
iPhone Sales

Total Sales to Date (Mil)



iPhone Sales

Sales per Quarter (Mil)

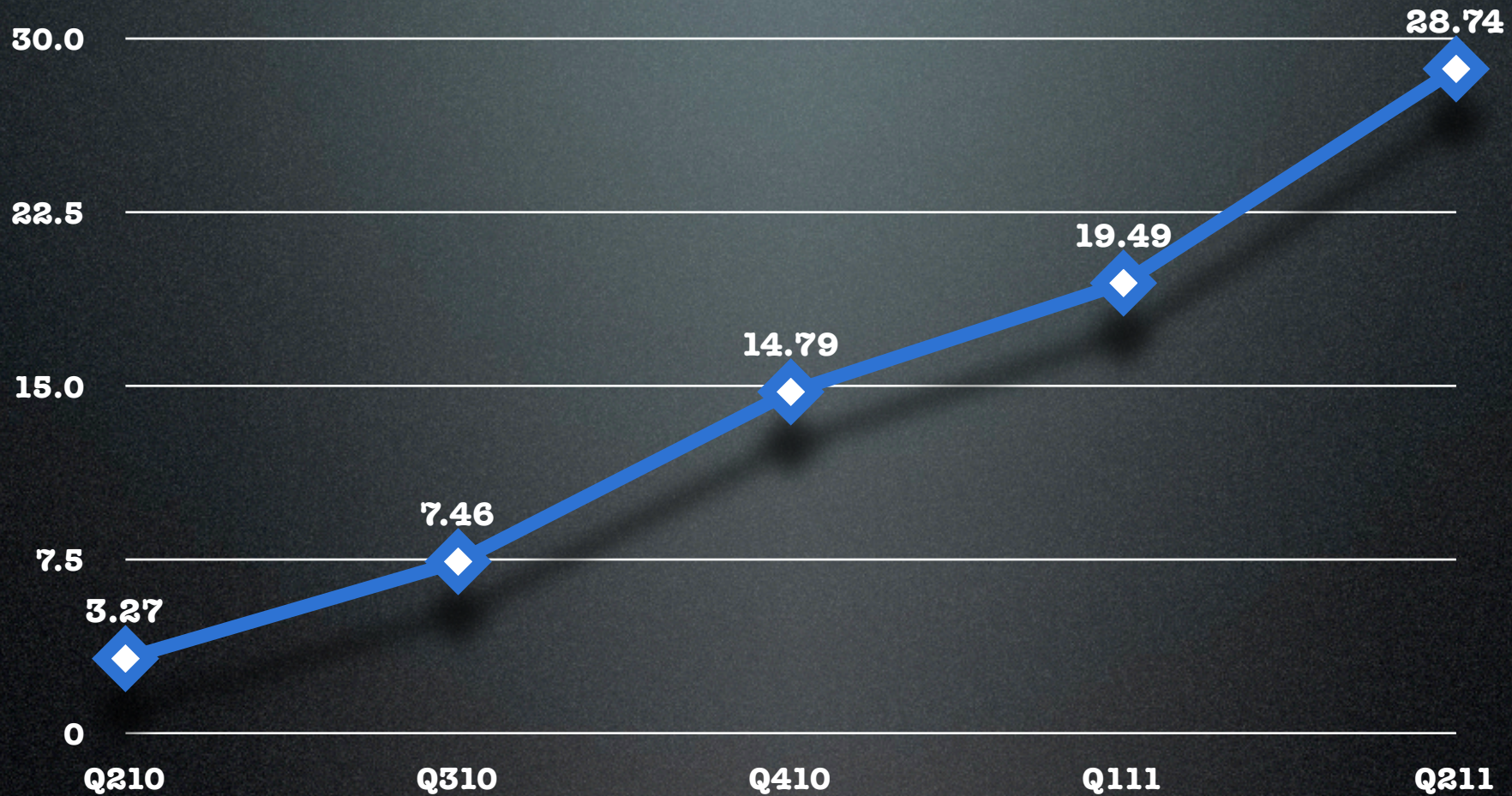


iPad Sales



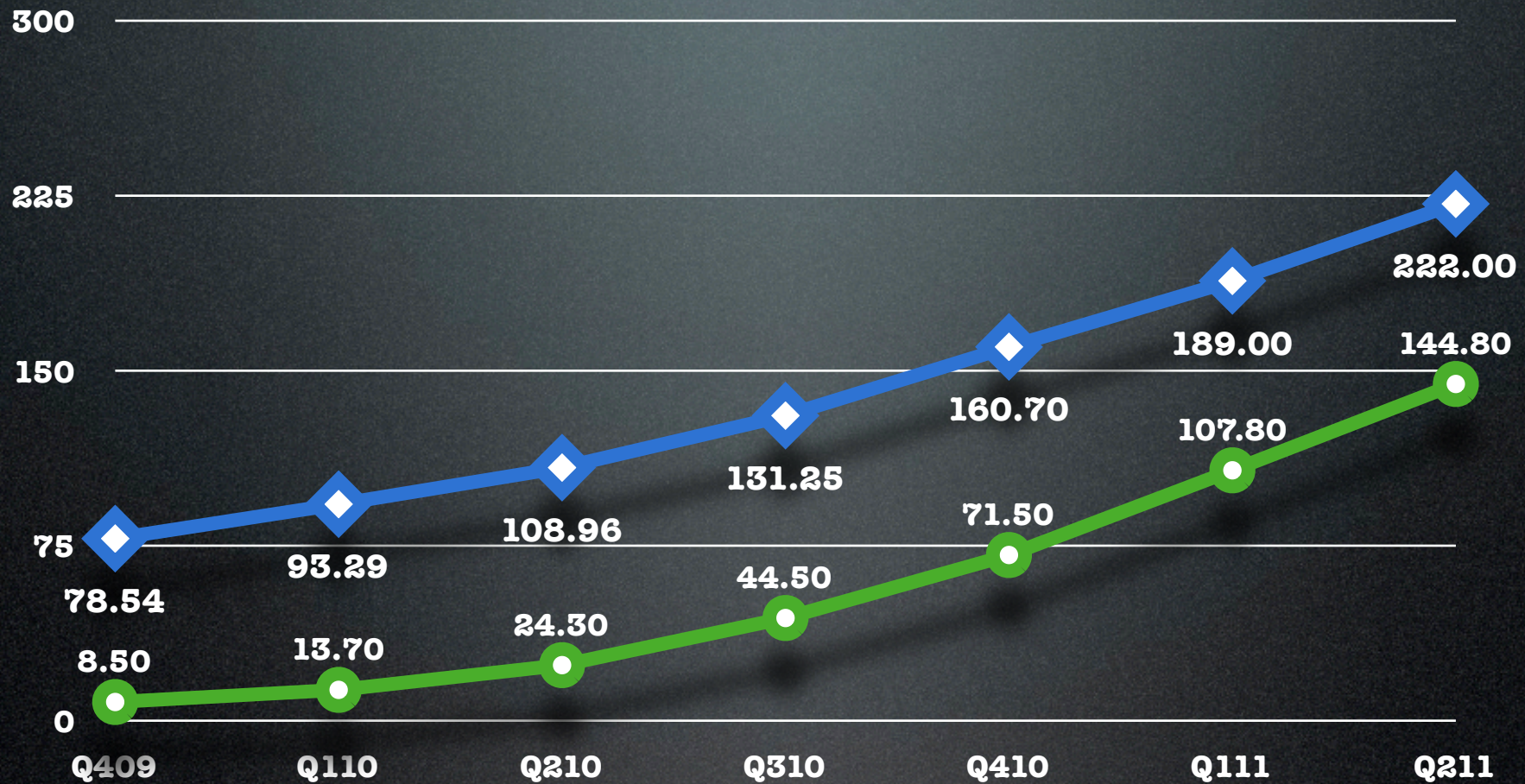
Screens Simulated.

Total Sales to Date (Mil)



iPad Sales

Total Sales to Date (Mil)



iOS vs Android

Last 12 months

White iPhone 4 Delayed

AntennaGate

White iPhone 4 Delayed

Verizon iPhone 4

White iPhone 4 Delayed

iPad 2

White iPhone 4 Delayed

LocationGate

White iPhone 4 Released

iPhone 5 (Delayed?)

iPhone 5



iPhone5

Concept by: Guilherme Martins Schaslepen

What was/is New

iOS 4.x

- Multitasking
- Folders
- Tethering - Really
- Face Time
- HD Video Recording
- iBooks / iAds
- Bluetooth Keyboard
- Unified Mailbox
- 5x Digital Zoom
- iPrint (iOS 4.2)

iOS 5.x

- iCloud
- Notifications Center
- NewsStand
- Twitter Integration
- Safari - Reader/Tabs
- Reminders
- Camera Button/LockScreen
- Multiple Mailboxes
- PC Free
- WiFi Sync
- Split Keyboard (iPad)







iPhone 4 Camera







iPads



What was/is New

iPad

- 1 GHz 1-core A4
- 256 MB ram
- 64 GB storage
- No Camera
- IPS 1024 x 768
- GSM

iPad 2

- 1 GHz Dual-core A5
- 512 MB ram
- 64 GB storage
- Front/Rear Cameras
- Black / White
- GSM OR CDMA
- Gyroscope
- HDMI Output Dongle

iPad Accessories



iPad Accessories



iPad Accessories



iPhone App Store



iPhone Apps



Netflix



Google+

iPad Apps



Garageband

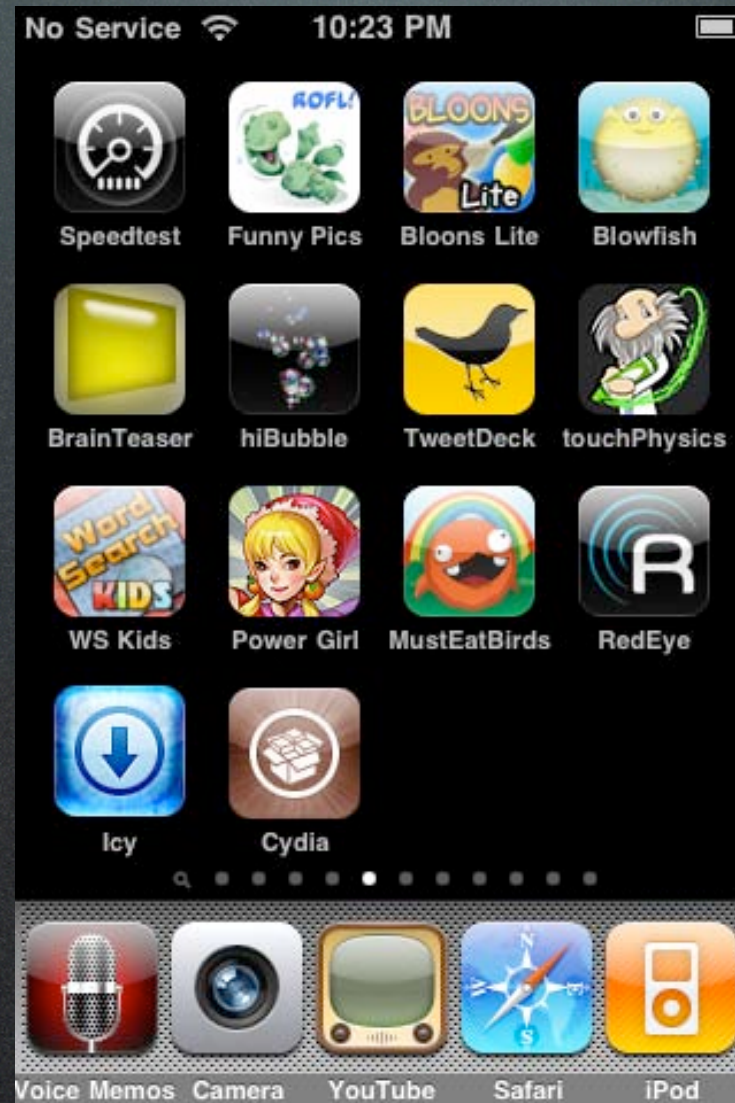
iPad Apps



Garageband

Jailbreaking

Because 450,000 Apps are just not enough



JB App

Issues Solved

• iUser	Multiple user logins - iPad
• PDAnet	Wifi Hotspot - Untraceable
• Notified	Notifications Center
• WiFi Sync	Wireless Sync
• PhoneitiPad	Turns 3G iPad into Phone
• Xpandr	Autotext Shortcut expander
• Auto3G	Turns off 3G when not in use

JB App

Issues Solved

• Backgrounder	Apps can run in background
• 3G Unrestrictor	Tricks apps to think on wifi
• Five Icon Dock	Allows 5 items in the dock
• SpoofApp	Recording of Phone calls
• ScreenSplitr	Mirror iPhone on computer
• Multiflow	Scroll left/Right open Apps
• Lockdown	Password protect specific Apps

iOS Resources

Blogs

iPhoneMatters

iPhoneAtlas.com

EverythingiPhone.com

Podcasts

Today in iPhone

Mac OS Ken

www.iphonehacks.com

redmondpie.com

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